

From: [REDACTED] [mailto:[REDACTED]@hospitalityulster.org]

Sent: 02 March 2021 16:03

To: Private Office DE <Private.Office@education-ni.gov.uk>

Subject: Hospitality Ulster Recovery Plan

Importance: High

(Sent on behalf of Colin Neill, CEO, Hospitality Ulster)

Dear Minister Weir

Planning ahead in 2021 is a daunting prospect for us all, but a challenge the hospitality industry has met, and produced the attached Recovery Plan (**embargoed until 00.01 Wednesday 3rd March**).

Prior to the COVID-19 pandemic, the Hospitality Industry in Northern Ireland was on an upward trend. The Industry, made up of sectors including restaurants, pubs, cafes and accommodation, was growing faster than the Northern Ireland average across a number of indicators including turnover, GVA and jobs.

In January 2021, Hospitality Ulster put together a team of economists, strategists and communication experts to work with our industry to produce this Recovery Plan to REBUILD, RETHINK and REVITALISE our industry. It sets out compelling evidence that the Hospitality Industry, despite being one of the most exposed industries in terms of potential business and job losses, is also the most resilient in terms of its ability to rethink how it does business in the future, and take advantage of the opportunities presented by the “New Normal” and contribute significantly to the revitalisation of our economy.

I know your diary is busy, and hospitality may not be your direct area of responsibility, but as an Executive Minister, and with 72,000 jobs and over 4,000 businesses, plus 1/3 of NI agri-food, 2/3 of Tourism spend and the future of our high street depending on it, I would ask that you take the time to read our Recovery Plan and give your support to the measures needed to Rebuild, Rethink and Revitalize our industry and our economy.

I also hope to engage with other members of your Party to discuss our Recovery Plan in the coming days.

Yours sincerely

Colin

Regards

Colin

Colin Neill
Chief Executive

(Sent on the move. Please excuse brevity, spelling and grammar.)

CORONAVIRUS: SUPPORT & GUIDANCE https://hospitalityulster.org/support/HU_Guidance-On-Coronavirus

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Representing the Hospitality Industry (Since 1872)