

Types of Thinking Biases

Learning Errors

We avoid using tools from external sources, are over-reliant on how we've previously worked and forget what we look up on the internet.

Ability

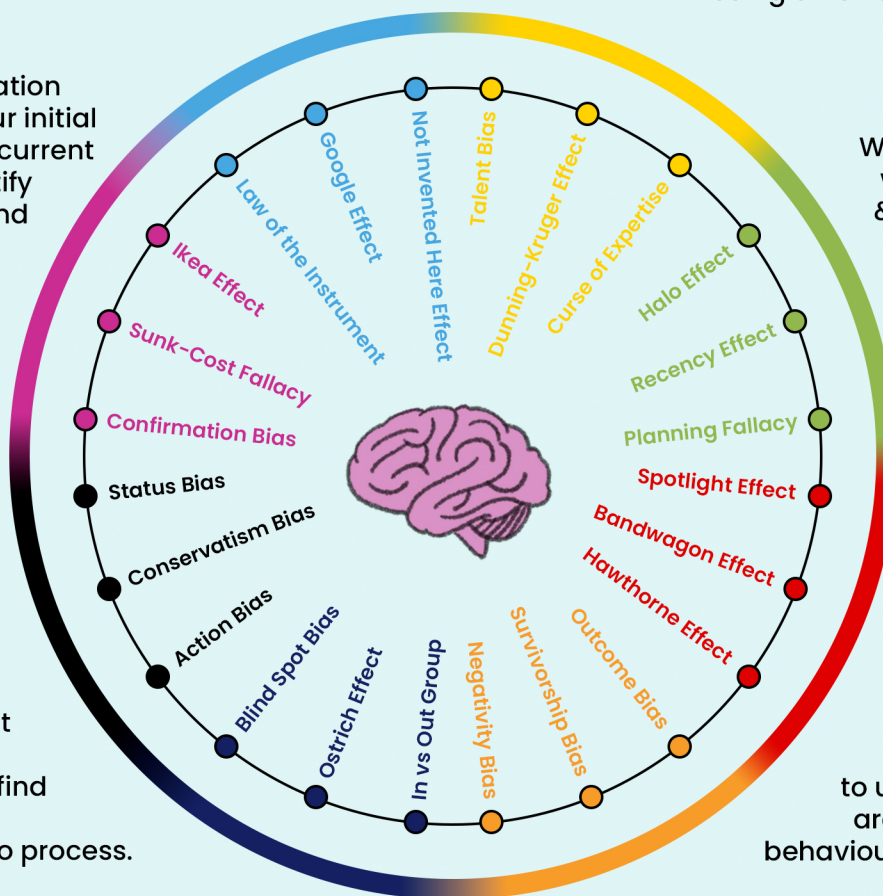
We value natural talent, overestimate our own and find it hard to recall being a novice.

Own Ideas

We seek information that confirms our initial opinions, make current decisions to justify our past ones and place too much emphasis on our own creations.

Time

We place too much weight on our first & last impressions and things often take more time than we think.



Change

We feel better if we are doing something, want to protect the status quo and find new, conflicting evidence hard to process.

Others

We tend to follow the crowd, think everyone is paying attention to us more than they are and change our behaviour when observed.

New Information

We listen to people who are similar to us, try to ignore bad news and think we are immune to thinking biases.

Results

We judge our decisions based on the outcome, over-remember the success stories and are more sensitive to negative things.