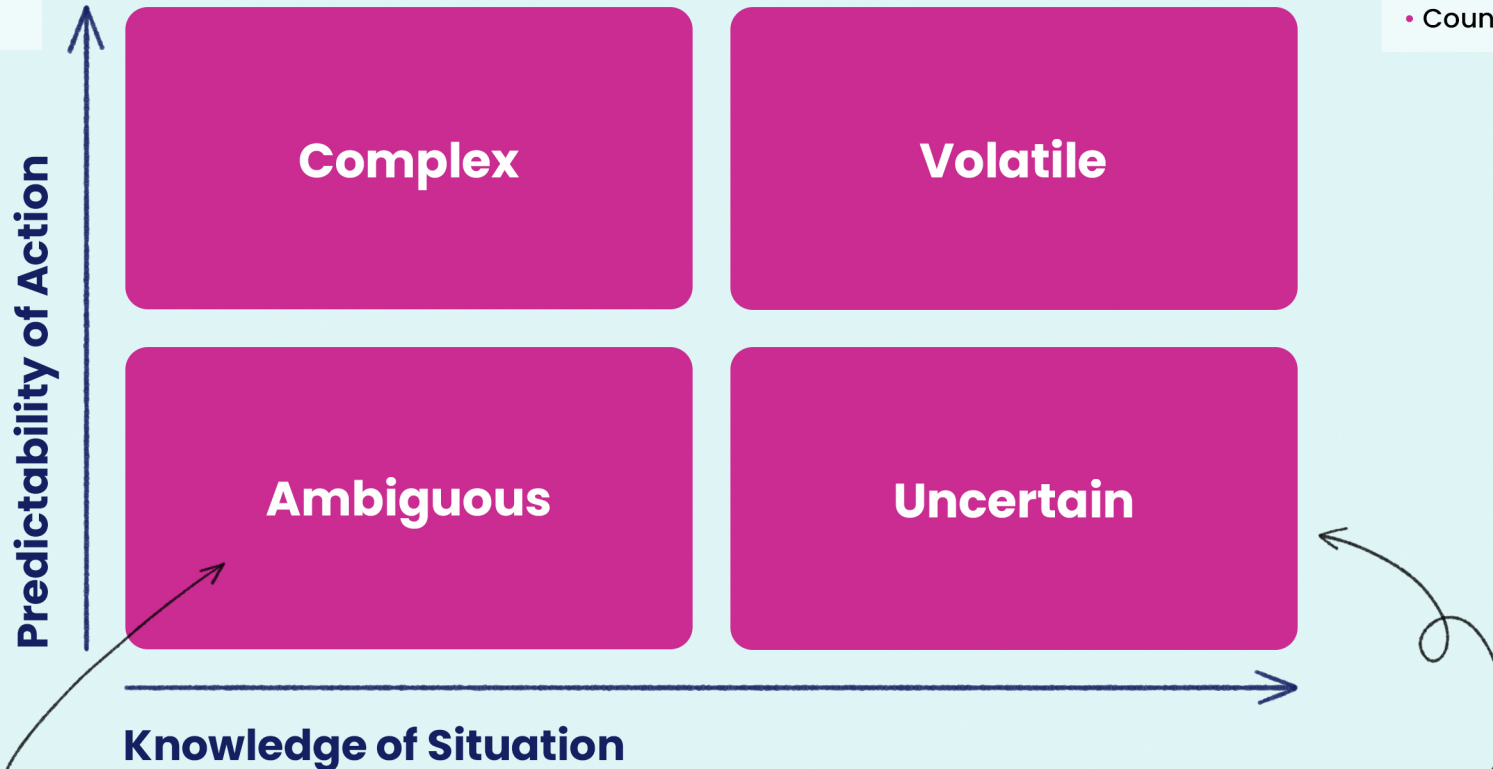


Leading in a Volatile Uncertain Complex and Ambiguous (VUCA) World

- Many interconnected factors
- Cause and effect unclear
- Counter with **clarity**

- Rapid speed of change
- Unexpected nature of change
- Counter with **vision**



- Misunderstanding of situations
- Situations lacking precedent or clear rules
- Counter with **agility**

- Lack of predictability
- Difficulty in foreseeing events
- Counter with **understanding**