Publication

Introduction
DE Analytical Services Unit (ASU) Publication Strategy is issued in accordance with the requirements set out in the Code of Practice for Official Statistics. Its aim is to make the Team’s official and National Statistics accessible to the widest possible community and to maximise the use of the Team’s statistical information in all walks of life – subject to the need to comply with legal, ethical and confidentiality constraints. It is based on the following key principles:

Knowing our customers
The content of the Unit’s resources and products, and the supporting information provided will be informed by an understanding of Team customers’ needs - obtained through a combination of market research, analysis of demand, networking and consultation.

Informing our users
ASU will help customers and users to understand and make the best possible use of its products by publishing supporting, background, or educational information and material, and by encouraging users to make use of the Team customer enquiry arrangements.

A common identity
ASU will make it easier to identify which of its products have been branded as ‘National Statistics’ by using a common logo and by following standard practices and procedures.

Web focus
In order to promote widespread access and informed public debate, ASU will use the Web as its main channel for the dissemination of statistics. This means that ASU will publish its products on the DE website in a printable format. However, if you do not have access to a printer and require a paper copy of a publication, you should contact ASU and one will be provided for you.

Charging
All the information ASU publish on-line will be free at the point of use. Any charges the Unit imposes will conform to the rules and procedures set out in the Code.

Accessibility
ASU will make it easy for users to find and understand its published data by using adequate signposting and standard documentation procedures.

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